



FOR IMMEDIATE RELEASE:

Double Play of Remarkable New Exhibits at Louisville Slugger Museum & Factory

*Seven Hall-of-Famer Game-Used Bats Added for Guests to Hold, plus -
Heavy Hitters 100th Celebration*

Louisville, KY (5-29-2018) – [Louisville Slugger Museum & Factory](#) comes out swinging for summer with two sensational offerings for guests, including amazing updates to a permanent exhibit, and a very special temporary display.

Hank Aaron Bat Among New Additions to Hold a Piece of History Exhibit

One of the museum's most popular permanent exhibits is *Hold a Piece of History*, where guests can hold and pose with actual bats that were used by the greatest hitters in baseball. When first unveiled almost 10 years ago, only six bats were displayed. Since that time, the museum has added more than two dozen bats to delight guests, and now every team is represented by an all-time legend or current star.

Louisville Slugger Museum & Factory curator, Chris Meiman, researched and hand-picked bats to thrill fans of every team. The exhibit now has a total of 40 game-used bats for fans to choose from, including the Louisville Slugger bats swung by 19 Hall of Famers and 12 current All-Stars.

The latest additions are legendary favorites **Hank Aaron, Wade Boggs, Ozzie Smith and Willie Stargell**, and newly minted Hall of Famers **Vladimir Guerrero, Jim Thome, and Alan Trammell**. Among the current players added are recent playoff heroes **Kris Bryant, Carlos Correa, and Justin Turner**.

"Our *Hold a Piece of History* exhibit was a groundbreaking approach to interactive experiences in museums. We were the first to allow guests to hold such amazing artifacts, and we're not done yet," said Anne Jewell, Vice President and Executive Director of Louisville Slugger Museum & Factory. "This stellar collection will get at least one more big name later this summer, and we look forward to unveiling that in July," she added.

Along with the new additions to the museum's permanent Hold a Piece of History exhibit, a special temporary show entitled, *Heavy Hitters 100th*, is now on display.

Heavy Hitters 100th Celebration

Hillerich & Bradsby Co. started making Louisville Slugger bats for professional players in 1884. This year marks a very special centennial for three Heavy Hitters with very special connections to H&B: Babe Ruth, Ted Williams, and Pee Wee Reese.

Ruth signed his Louisville Slugger contract 100 years ago, and 2018 also marks the 100th birthdays of Williams and Reese. All three left their mark on Hillerich & Bradsby Co. in ways that are still felt today.

“We think of Ruth, Williams, and Reese as Heavy Hitters not only for their performance at the plate but also because of the impact each one had on Hillerich & Bradsby Co.,” said Chris Meiman, Curator of Louisville Slugger Museum & Factory. “Each of these players had remarkable bonds with H&B that helped develop the Louisville Slugger bat business into the global icon it is today.”

The extraordinary artifacts featured in the *Heavy Hitters 100th* exhibit include Ted Williams’ Silver Bat and Triple Crown Awards, on loan from the Williams family. Also on loan is a rare experimental Pee Wee Reese game-used jersey. Items highlighted from Louisville Slugger Museum & Factory’s permanent collection are Reese’s game-used cleats and bat model, and Babe Ruth’s contract, bat records and the 1927 bat he carved notches in for every home run he belted with it.

Along with these two exhibits, admission to the museum includes an award-winning factory tour where guests can watch baseball bats being made, engaging exhibits and historic memorabilia, the World’s Biggest Baseball Bat, and more. As an added bonus, all guests receive a free souvenir mini-bat at the end of their factory tour. The Louisville landmark conducts factory tours seven days a week, and guests are guaranteed to view bat production on each tour.

About Louisville Slugger Museum & Factory:

Experience history-in-the-making as you stroll through the factory where world-famous Louisville Slugger bats are created. Award-winning factory tour, newly renovated galleries with interactive exhibits, historic memorabilia, and more. Create a Louisville Slugger bat with your very own name on it, just like the pros. Louisville Slugger Museum & Factory, 800 West Main Street, is open Monday – Saturday, 9 a.m. – 5 p.m., and Sundays 11 a.m. – 5 p.m., with extended summer hours. Admission is \$15 for adults, \$14 for seniors (60+), \$8 children (6-12), and free for children 5 and under. For more information, including holiday hours and extended summer hours, visit sluggermuseum.com or call 502-588-7228, or find us on Facebook ([@sluggermuseum](https://www.facebook.com/sluggermuseum)), Twitter ([@sluggermuseum](https://twitter.com/sluggermuseum)), and Instagram ([@slugger_museum](https://www.instagram.com/slugger_museum)).

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