



FOR IMMEDIATE RELEASE:

Louisville Slugger Museum & Factory Brings Baseball History to Guaranteed Rate Field

*“Shoeless” Joe Jackson, Dick Allen & Paul Konerko game-used bats on display
Exhibit features “old-fashioned” bat-making demonstrations, original contracts & fan giveaways*

Chicago, IL – May 25, 2018 – [Louisville Slugger Museum & Factory](#) hits the road with an interactive baseball experience created for fans at Chicago’s Guaranteed Rate Field for the upcoming White Sox series against the Milwaukee Brewers from Friday, June 1st – Sunday, June 3rd.

The interactive “Mobile Museum” is highlighted by a game-used **Shoeless Joe Jackson** bat and other game-used bats from Chicago baseball legends. In addition, there will be bat-making demonstrations where the museum showcases the “old-fashioned” way of making a bat by hand.

Other highlights include a White Sox LEGO helmet, replica bats from Chicago’s favorite White Sox players, free museum passes and fun family photo opportunities with the museum’s Big Bat. There will also be Signature Rubbing Boards allowing fans to make their own souvenir rubbing from the branded signatures of the White Sox greatest players. It’s a mobile museum version of Louisville Slugger Museum & Factory’s esteemed Signature Wall.

“We’re excited to return to Guaranteed Rate Field and meet baseball fans who share the same passion for America’s pastime as we do at Louisville Slugger Museum & Factory,” said Anne Jewell, Executive Director. “Our Mobile Museum is an interactive fan exhibit that has been custom-built for this year’s series against the Brewers. With historic items from White Sox teams both current and past as well as a few items for Milwaukee fans, our exhibit will be a treat for all generations,” she said.

Fans attending the upcoming games will have the opportunity to win great one-of-a-kind items like a personalized Louisville Slugger baseball bat and free museum passes.

Bat-Making Demonstrations

Louisville Slugger Museum & Factory invites fans to watch the museum’s live bat-making demonstrations as a craftsman will use a hand-turning lathe to showcase the “old-fashioned” way of making a baseball bat by hand. With wood chips flying, the demonstration is a spectacle to see and a showcase that is sure to delight crowds of all ages.

Fans can “Hold a Piece of History”

The interactive exhibit will also allow fans the chance “Hold a Piece of History”, with the rare opportunity to actually touch and hold game-used bats from current and past Sox players including **Paul Konerko, Dick Allen, Harold Baines, Jim Thome** and more. For Milwaukee fans in attendance, there will be a game-used Hank Aaron bat from his time as a Brewer.

“Legends Never Die!” The Sandlot Celebrates 25 Years

Louisville Slugger Museum & Factory’s latest exhibit is a Hollywood home run. The wildly popular **“Legends Never Die!” The Sandlot Celebrates 25 Years** exhibition is currently on display through September 9th, 2018.

As part of the 25th Anniversary of its theatrical release, the hit movie teamed-up with Louisville Slugger Museum & Factory for a mini-exhibit showcasing authentic props from the movie, artwork, and behind-the-scenes photography.

“Legends Never Die!” The Sandlot Celebrates 25 Years features original props on public display for the first time. Memorable movie items are featured including:

- The sacred Babe Ruth baseball that must be retrieved from The Beast
- Squints’ iconic eyeglasses
- Louisville Slugger bats swung by the team
- The Wheaties box periscope from the gang’s treehouse
- Baseball items from Mr. Mertle’s home

The exhibit joins an already impressive line-up at Louisville Slugger Museum & Factory. Admission to the museum includes interactive exhibits, a short feature film, historic memorabilia, the World’s Biggest Baseball Bat and an award-winning factory tour. The attraction opened in 1996, and remains one of Louisville’s most popular landmark destinations. As an added bonus, all guests receive a free souvenir mini-bat at the end of their factory tour. Tours are given seven days a week and guests are guaranteed to view bat production on each tour.

A trip to Louisville Slugger Museum & Factory makes for a great weekend getaway. Chicago is a short five-hour drive to downtown Louisville.

About Louisville Slugger Museum & Factory:

Experience history-in-the-making as you stroll through the factory where world-famous Louisville Slugger bats are created. Award-winning factory tour, newly renovated galleries with interactive exhibits, historic memorabilia, and more. Create a Louisville Slugger bat with your very own name on it, just like the pros. Louisville Slugger Museum & Factory, 800 West Main Street, is open Monday – Saturday, 9 a.m. – 5 p.m., and Sundays 11 a.m. – 5 p.m., with extended summer hours. Admission is \$15 for adults, \$14 for seniors (60+), \$8 children (6-12), and free for children 5 and under. For more information, including holiday hours and extended summer hours, visit sluggermuseum.com or call 502-588-7228, or find us on Facebook (@[sluggermuseum](https://www.facebook.com/sluggermuseum)), Twitter (@[sluggermuseum](https://twitter.com/sluggermuseum)), and Instagram (@[slugger_museum](https://www.instagram.com/slugger_museum)).

MEDIA CONTACT: Matt Willinger / 502-931-4852/ MWillinger@Bisig.com